

# Rally Global Equities Impact Fund

A global public equities impact fund, aligned to the United Nations' Sustainable Development Goals

## FUND SUMMARY

### Generating a Measurable Impact Alongside a Financial Return

Rally Assets created this fund in response to:

- Its belief that companies that embed sound practices related to people, the environment, supply chain and community will deliver better financial returns over the long term and contribute to social and environmental benefit.
- The limited options for investors to allocate capital into investment opportunities that can deliver both measurable positive impact and acceptable financial returns on a risk-adjusted basis.

### KEY INVESTMENT HIGHLIGHTS

- **Mandate:** The fund goes beyond ESG (using environmental, social and governance factors to evaluate risks) and responsible investing (avoiding harmful investments) to target impact investments that contribute to measurable positive outcomes for society and the environment.
- **Focus on Impact and Returns:** Implements a rigorous approach to first identify high-impact opportunities that contribute to the UN's Sustainable Development Goals (SDGs) then applies traditional fundamental analysis and due diligence to select investments that optimize the portfolio's impact and risk-adjusted returns.
- **Global Exposure:** Invests across global markets to generate impact that tackles critical global issues.
- **Concentrated Approach:** Invests exclusively in Rally's highest conviction public equity impact investment ideas.
- **Active Strategy:** Takes an active role in security selection and in engaging with the fund's companies.
- **Impact Measurement:** Uses Rally's proprietary impact measurement and management framework to evaluate and report on impact.

KEY INFORMATION		INVESTOR PROFILE	SECTOR EXPOSURE	
Manager	Majestic Asset Management	Accredited investors seeking:	Industrials	23%
Investment Advisor	Rally Assets Inc.		IT	20%
Fund Administrator	SGGG Fund Services	• To direct their capital towards investments that create positive social and environmental impact	Materials	9%
Fund Auditor	KPMG	• High liquidity and exposure to a broad range of impact investment opportunities across global public equities	Consumer Discr.	9%
Trustee	TSX Trust Company	• Impact reporting that demonstrates how their investments are driving positive change	Consumer Staples	9%
Custodians and Brokers	Interactive Brokers		Health Care	7%
Fund Status	Offering memorandum, exempt market, continuous offering		Real Estate	7%
Fund Style	Impact investing		Utilities	6%
Asset Class	Global public equities		Financials	4%
Number of Holdings	29		Cash, cash equiv.	5%
Minimum Investment	\$25,000		REGIONAL EXPOSURE	
Subsequent Investment	\$5,000		Europe	47%
Liquidity	Weekly liquidity		North America	40%
Launch Date	June 15, 2020		Asia	8%
			Cash, cash equiv.	5%

## HOLDINGS AND PERFORMANCE OVERVIEW

### TOP 10 HOLDINGS

Holding	Theme	Investment Area	GICS Sector	%
Vestas Wind Systems	Addressing Climate Change	Sustainable and Renewable Power	Industrials	4.4%
AMN Healthcare Services	Sustainably Meeting Basic Needs	Healthcare, Personal Care and Medical Equipment	Health Care	4.1%
Trane Technologies	Addressing Climate Change	Energy Efficiency	Industrials	3.9%
Hannon Armstrong Sustainable Infrastructure Capital	Addressing Climate Change	Sustainable and Renewable Power	Financials	3.7%
Paychex	Empowering the Structurally Excluded	Representation and Empowerment	Information Technology	3.7%
ASML Holding	Empowering the Structurally Excluded	Acess to the Digital Economy	Information Technology	3.7%
American Tower Corp.	Social Infrastructure	Communications Infrastructure	Real Estate	3.7%
Xylem	Sustainable Use of Natural Capital	Water and Resource Efficiency and Sustainability	Industrials	3.5%
Accenture	Empowering the Structurally Excluded	Representation and Empowerment	Information Technology	3.5%
Bright Horizons	Empowering the Structurally Excluded	Representation and Empowerment	Consumer Discretionary	3.4%

### NET RETURNS (SERIES F)

Jun-20*	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	YTD
0.65%	3.91%	3.52%	4.10%	-2.98%								9.33%

\*Performance since launch date of June 15, 2020.

This fund is not benchmarked. Given the fund's dual mandate of impact and returns, we believe there are no benchmarks appropriately measuring impact alongside financial returns for the fund holdings. Creating a benchmark based solely on financial performance creates a misaligned incentive structure and target objective relative to the fund's impact investment mandate.

### FUND FEES AND FUNDSERV CODES

	Management Fees*	Fundserv	
Series A	2.10%	MAJ630	*The management fees are comprised of the investment advisor fee plus the manager fee. Please see the offering memorandum for details.
Series F	1.10%	MAJ631	
Series I	TBD	MAJ632	

## IMPACT OVERVIEW

### Five Impact Themes, with Impact Aligned with the SDGs

The SDGs are a shared blueprint for peace and prosperity for people and the planet. They help investors identify areas where capital is needed to address the world's biggest problems and have become a universal framework for impact reporting. Rally translates the 17 SDGs into five investable themes, each containing several investment areas.

### Revenue and Operational Impact

Rally's impact framework examines both what a company does and how it goes about doing it. Rally's examination of operations includes relevant and material ESG factors like policies, practices and procedures as well as operational impact outcomes, like the creation of quality jobs or the carbon intensity of operations.

### Integrated Portfolio Reporting

On a quarterly basis the fund will report financial return and impact – showing the breadth and depth of the portfolio's alignment to the SDGs and Rally's themes.

THEMATIC APPROACH	THEME ALLOCATION*
<p><b>SUSTAINABLY MEETING BASIC NEEDS</b></p>	<p><b>23%</b></p> <p>Investment areas include sustainable, nutritious and humane food systems; healthcare, personal care and medical equipment; and disease prevention and response.</p>
<p><b>EMPOWERING THE STRUCTURALLY EXCLUDED</b></p>	<p><b>22%</b></p> <p>Investment areas include gender and minority representation and empowerment; accessible and affordable educational services; and access to the digital economy.</p>
<p><b>ADDRESSING CLIMATE CHANGE</b></p>	<p><b>19%</b></p> <p>Investment areas include sustainable and renewable power; energy efficiency; and sustainable transport and logistics.</p>
<p><b>SUSTAINABLE USE OF NATURAL CAPITAL</b></p>	<p><b>20%</b></p> <p>Investment areas include renewable and sustainably sourced materials; sustainable agricultural practices; and water and resource efficiency and sustainability.</p>
<p><b>SOCIAL INFRASTRUCTURE</b></p>	<p><b>16%</b></p> <p>Investment areas include democratized employment; payments infrastructure and fraud prevention; and communications infrastructure.</p>

\*Based on allocation of investments, not including cash.

## ABOUT RALLY ASSETS

Rally Assets is an impact investment management and advisory firm. It works with corporate and institutional investors, foundations, family offices and philanthropists to deliver specialized solutions that help its clients create positive social and environmental impact without compromising financial returns. Since its start in 2010 as Purpose Capital, it has been a trusted leader in the sector.

**Upkar Arora, FCPA, FCA, ICD.D**  
**Chief Executive Officer**  
**Chief Compliance Officer**

As CEO and an impact investor, Upkar brings sophisticated expertise in business, capital markets and finance from working with companies of all sizes, at different stages, sectors and geographies. Over the past 35 years, he has been engaged in innovative debt, equity and hybrid finance solutions in the public and private markets and complex mergers, acquisitions, restructurings and dispositions in excess of \$20 billion.

**Marc Foran, MBA, CFA**  
**Chief Investment Officer**

With 18 years in the financial services industry, Marc has built diverse expertise in managing global portfolios of public stocks, fixed income, alternative assets and private equity investments. He is the portfolio manager for all Rally funds. Prior to being Rally's CIO, Marc was a portfolio manager with British Columbia Investment Management Corporation's \$1.5 billion Global Thematic Fund.

**Kelly Gauthier, MBA**  
**Managing Director**  
**and Partner**

Kelly oversees Rally's advisory services and leads its client services team. For 17 years she has worked with a range of asset owners to design and implement their approach to responsible investing and impact investing. Before joining Rally, Kelly was with Mercer in the responsible investing team. Kelly is a board member of the Responsible Investment Association.

*Rally is a Certified B Corporation. Certified B Corporations meet the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose.*



**ADDITIONAL RISKS:** The following "Fund-Specific Risk Factors" are applicable to the fund (directly or indirectly through its exposure to the underlying funds): Limited History, Possible Negative Impact of Regulation of Alternative Funds; Limited Ability to Liquidate Investment; Impact Measurement Risk; Equity Securities; Fixed Income Securities; Public Debt Risk; Exchange-Traded Funds, Exchange-Traded Notes and Other Exchange Traded Products; Investment in Other Funds; Micro, Small and Medium Capitalization Companies; Derivatives Trading; Options; Trading on Foreign Exchanges; Trading on Foreign Exchanges; Foreign Investment Risk; Currency Risk; Series Risk; Leverage; Concentration; Performance Fees; Hedging; Liquidity Risk; Real Property Risk; Lending Risk; Short Sale Risk; Infrastructure Industry Risk and Modeling Risk.

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