

# Rally Global Equities Impact Fund

A global public equities impact fund, aligned to the United Nations' Sustainable Development Goals

## FUND SUMMARY

### Generating a Measurable Impact Alongside a Financial Return

Rally Assets created this fund in response to:

- Its belief that companies that embed sound practices related to people, the environment, supply chain and community will deliver better financial returns over the long term and contribute to social and environmental benefit.
- The limited options for investors to allocate capital into investment opportunities that can deliver both measurable positive impact and acceptable financial returns on a risk-adjusted basis.

### KEY INVESTMENT HIGHLIGHTS

- **Mandate:** The fund goes beyond ESG (using environmental, social and governance factors to evaluate risks) and responsible investing (avoiding harmful investments) to target impact investments that contribute to measurable positive outcomes for society and the environment.
- **Focus on Impact and Returns:** Implements a rigorous approach to first identify high-impact opportunities that contribute to the UN's Sustainable Development Goals (SDGs) then applies traditional fundamental analysis and due diligence to select investments that optimize the portfolio's impact and risk-adjusted returns.
- **Global Exposure:** Invests across global markets to generate impact that tackles critical global issues.
- **Concentrated Approach:** Invests exclusively in Rally's highest conviction public equity impact investment ideas.
- **Active Strategy:** Takes an active role in security selection and in engaging with the fund's companies.
- **Impact Measurement:** Uses Rally's proprietary impact measurement and management framework to evaluate and report on impact.

KEY INFORMATION		INVESTOR PROFILE	SECTOR EXPOSURE	
Manager	Majestic Asset Management	Accredited investors seeking:	Industrials	24%
Investment Advisor	Rally Assets Inc.		IT	20%
Fund Administrator	SGGG Fund Services	• To direct their capital towards investments that create positive social and environmental impact	Materials	11%
Fund Auditor	KPMG	• High liquidity and exposure to a broad range of impact investment opportunities across global public equities	Consumer Staples	11%
Trustee	TSX Trust Company	• Impact reporting that demonstrates how their investments are driving positive change	Consumer Discr.	9%
Custodians and Brokers	Interactive Brokers		Utilities	8%
Fund Status	Offering memorandum, exempt market, continuous offering		Health Care	7%
Fund Style	Impact investing		Real Estate	6%
Asset Class	Global public equities		Financials	4%
Number of Holdings	29		REGIONAL EXPOSURE	
Minimum Investment	\$25,000		Europe	51%
Subsequent Investment	\$5,000		North America	41%
Liquidity	Weekly liquidity		Asia	8%
Launch Date	June 15, 2020			

## HOLDINGS AND PERFORMANCE OVERVIEW

### TOP 10 HOLDINGS

Holding	Theme	Investment Area	GICS Sector	%
Iberdrola SA	Addressing Climate Change	Sustainable and Renewable Power	Utilities	4.4%
AMN Healthcare Services Inc	Sustainably Meeting Basic Needs	Healthcare, Personal Care and Medical Equipment	Health Care	4.1%
Vestas Wind Systems A/S	Addressing Climate Change	Sustainable and Renewable Power	Industrials	4.0%
Trane Technologies PLC	Addressing Climate Change	Energy Efficiency	Industrials	4.0%
Givaudan SA	Sustainably Meeting Basic Needs	Sustainable, Nutritious and Humane Food Systems	Materials	4.0%
Hannon Armstrong Sustainable Infrastructure Capital Inc	Addressing Climate Change	Sustainable and Renewable Power	Financials	3.8%
Accenture PLC	Empowering the Structurally Excluded	Representation and Empowerment	Information Technology	3.8%
Ecolab Inc	Sustainably Meeting Basic Needs	Disease Prevention and Response	Materials	3.7%
Mowi ASA	Sustainable Use of Natural Capital	Sustainable Agricultural Practices	Consumer Staples	3.7%
SAP SE	Empowering the Structurally Excluded	Representation and Empowerment	Information Technology	3.6%

### NET RETURNS (SERIES F)

Jun-20*	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	YTD
0.65%	3.91%											4.58%

\*Performance since launch date of June 15, 2020.

This fund is not benchmarked. Given the fund's unique mandate, Rally believes there are no benchmarks appropriately measuring impact alongside financial returns for the constituent holdings. Creating a benchmark based solely on financial performance creates a misaligned incentive structure and target objective relative to the fund's impact investment mandate.

### FUND COSTS AND FUNDSERV CODES

	Management Fee*	Fundserv	
Series A	2.10%	MAJ630	*The management fee is the investment advisor fee plus the manager fee. Please see the offering memorandum for details.
Series F	1.10%	MAJ631	
Series I	TBD	MAJ632	

## IMPACT OVERVIEW

### Five Impact Themes, with Impact Aligned with the SDGs

The SDGs are a shared blueprint for peace and prosperity for people and the planet. They help investors identify areas where capital is needed to address the world's biggest problems and have become a universal framework for impact reporting. Rally translates the 17 SDGs into five investable themes, each containing several investment areas.

### Revenue and Operational Impact

Rally's impact framework examines both what a company does and how it goes about doing it. Rally's examination of operations includes relevant and material ESG factors like policies, practices and procedures as well as operational impact outcomes, like the creation of quality jobs or the carbon intensity of operations.

### Integrated Portfolio Reporting

On a quarterly basis the fund will report financial return and impact – showing the breadth and depth of the portfolio's alignment to the SDGs and Rally's themes.

THEMATIC APPROACH	
<p><b>SUSTAINABLY MEETING BASIC NEEDS 25%</b></p> <p>Access to resources for long-term human well-being. Investment areas include sustainable, nutritious and humane food systems; healthcare, personal care and medical equipment; and disease prevention and response.</p>	 1 NO POVERTY 2 ZERO HUNGER 3 GOOD HEALTH AND WELL-BEING 6 CLEAN WATER AND SANITATION 11 SUSTAINABLE CITIES AND COMMUNITIES
<p><b>EMPOWERING THE STRUCTURALLY EXCLUDED 20%</b></p> <p>Reversing structural inequalities. Investment areas include gender and minority representation and empowerment; accessible and affordable educational services; and access to the digital economy.</p>	 4 QUALITY EDUCATION 5 GENDER EQUALITY 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 10 REDUCED INEQUALITIES
<p><b>ADDRESSING CLIMATE CHANGE 19%</b></p> <p>Altering the energy economy and replenishing carbon stores. Investment areas include sustainable and renewable power; energy efficiency; and sustainable transport and logistics.</p>	 7 AFFORDABLE AND CLEAN ENERGY 13 CLIMATE ACTION
<p><b>SUSTAINABLE USE OF NATURAL CAPITAL 21%</b></p> <p>Conserving, restoring and preserving natural resources. Investment areas include renewable and sustainably sourced materials; sustainable agricultural practices; and water and resource efficiency and sustainability.</p>	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 14 LIFE BELOW WATER 15 LIFE ON LAND
<p><b>SOCIAL INFRASTRUCTURE 16%</b></p> <p>Building the foundations for a more just and resilient society. Investment areas include democratized employment; payments infrastructure and fraud prevention; and communications infrastructure.</p>	 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS

## ABOUT RALLY ASSETS

Rally Assets is an impact investment management and advisory firm. It works with corporate and institutional investors, foundations, family offices and philanthropists to deliver specialized solutions that help its clients create positive social and environmental impact without compromising financial returns. Since its start in 2010 as Purpose Capital, it has been a trusted leader in the sector.

**Upkar Arora, FCPA,  
FCA, ICD.D**  
**Chief Executive Officer**

As CEO and an impact investor, Upkar brings sophisticated expertise in business, capital markets and finance from working with companies of all sizes, at different stages, sectors and geographies. Over the past 35 years, he has been engaged in innovative debt, equity and hybrid finance solutions in the public and private markets and complex mergers, acquisitions, restructurings and dispositions in excess of \$20 billion.

**Marc Foran, MBA, CFA**  
**Chief Investment Officer**

With 18 years in the financial services industry, Marc has built diverse expertise in managing global portfolios of public stocks, fixed income, alternative assets and private equity investments. He is the portfolio manager for all Rally funds. Prior to being Rally's CIO, Marc was a portfolio manager with British Columbia Investment Management Corporation's \$1.5 billion Global Thematic Fund.

**Kelly Gauthier, MBA**  
**Managing Director  
and Partner**

Kelly oversees Rally's advisory services and leads its client delivery team. For 17 years she has worked with a range of asset owners to design and implement their approach to responsible investing and impact investing. Before joining Rally, Kelly was with Mercer in the responsible investing team. Kelly is a board member of the Responsible Investment Association and Access Community Capital Fund.

*Rally is a Certified B Corporation. Certified B Corporations meet the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose.*



**ADDITIONAL RISKS:** The following "Fund-Specific Risk Factors" are applicable to the fund (directly or indirectly through its exposure to the underlying funds): Limited History, Possible Negative Impact of Regulation of Alternative Funds; Limited Ability to Liquidate Investment; Impact Measurement Risk; Equity Securities; Fixed Income Securities; Public Debt Risk; Exchange-Traded Funds, Exchange-Traded Notes and Other Exchange Traded Products; Investment in Other Funds; Micro, Small and Medium Capitalization Companies; Derivatives Trading; Options; Trading on Foreign Exchanges; Trading on Foreign Exchanges; Foreign Investment Risk; Currency Risk; Series Risk; Leverage; Concentration; Performance Fees; Hedging; Liquidity Risk; Real Property Risk; Lending Risk; Short Sale Risk; Infrastructure Industry Risk and Modeling Risk.

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